

“Ex-Farrier Reveals What It Takes To Work From Home and EARN a Handsome Living Online Working Less Time Each Day Than It Takes To Shoe Two Horses”

Part of the “I Know a Man... “ Series

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Are you ready? Let's go...

There's a huge great scramble right now with people searching for ways to work from home and/or start an online business.

People are rapidly realising that those good old daily grind jobs don't last forever! As you're reading this, I guess you're one of them.

Even if you have a job that pays an amazing salary, but just doesn't fulfill you as much as being your own boss would, this is for you.

You could be a stay-at-home-mum or dad, a student, a retiree looking to make some extra cash each month or you could be unemployed, recently made redundant... whatever it is, it doesn't matter.

You want something different, whether it's money, or you don't like what you're doing, what you're being paid or being forced to do every day... whatever your reason, you want a change.

Being Your Own Boss

Hang on a minute. Before you rush in and say

“That’s great, I’d love to be my own boss.”

Being your own boss doesn't mean sleeping late and working in your pajamas, as many hyped-up internet marketing products like to lure you with.

In fact, you may even find there's more work involved at least in the beginning and depending to which level you want to build your income and your wealth.

Having said that, the satisfaction you feel by pursuing your own goals will outweigh any job performance

review you've ever had in the 9-5 grind of the corporate treadmill.



Happily, there's a solution available to everyone on the spectrum – from those desperate to pay the rent to people looking for a way to supplement their retirement.

Building an online business allows you to work only the hours you want to work, whether that's 11 pm, 3 o'clock in the morning or sometime during the day. It doesn't matter, it's your choice.

Your internet marketing career can involve as much or as little work as you want. I like to enjoy a relaxing siesta 😊 and I work around that. You can choose something

that only requires 30 minutes a day or work longer to achieve your goals quicker... again, it's your choice.

You'll be able to choose where you work. Very few internet marketers actually rent office space when all you need is a computer or laptop and an internet connection, which can fit nicely into a spare bedroom or the corner of your kitchen table!

Running your own business means being in touch with it on a regular basis, of course, yet it's easy to take time out from it whenever you choose.

You just pack up and go.

The good news is – laptops are portable, and *while you could* spend 365 days a year lounging on the beach, logging in once a day or so to see how things are progressing is a good idea.

Let's Talk Money

Financial freedom has a different meaning for everyone.

To some, it could be having enough to finally cover all bills.

To others, it may mean making plenty to stack away for retirement and live a luxurious lifestyle.

The great benefit of running your own business is that you have no ceiling preventing you from earning as much as you desire.

And you won't have to ask anyone for a raise either 🤔

You set your prices on your products and to your clients.

You work more when you want to earn more or cut your hours when money isn't too tight.

You decide when and if you want to branch out into another area to expand your online empire.

Fun and Games?

Now you know about the benefits. Let's talk reality about this world of online marketing, because there seems to be some great myth with too many marketers promoting pie in the sky dreams that are mostly hype and very little substance.

The reality is – it's hard *work!*

You can't just choose a username, create a link and wake up to \$1,000 that you made while you sleep.

Even affiliate marketing – where you sell *other* people's goods, requires you to do some work to get your share of the commission.

If you're looking for a turnkey, get rich quick miracle, internet marketing isn't it. Go buy a lottery ticket and pray that your numbers win big.

Have you seen those stats where one guy makes \$1 million in 18 hours? Don't make the mistake of thinking that's going to happen to you your first week... **IT WON'T HAPPEN!**

The reality is, it took more than those 18 hours to make that million – it took *months*, if not a year to get that product launch set up to rake in that much cash in a short period of time.

If you're not going to enjoy the drudgery of getting all your ducks in a row before the money starts rolling in, then internet marketing may not be the business for you.

Here's just a taste of some of the tasks you might be doing to achieve the monetary rewards you're seeking:

- *Building a massive warehouse list of keywords and phrases (we're talking 10k or more, not just the top 10 words).*
- *Writing and submitting articles, reports, images and videos – hundreds of them, to plant all around the net as a map to your offers.*
- *Filtering your outsourcing options – checking profiles, posting projects, and testing service providers to see who works best for your needs.*
- *Answering emails from customers.*
- *Setting up websites, even if it's just a one-page mini-site with a Buy Now button.*
- *Handling download problems – even with the best system in place, sometimes things have a glitch and need your attention.*
- *Creating products – they could be in text, audio, or video format. They may be short or lengthy, depending on the amount of information you're selling.*

This is a short list, but you can see immediately how much there is to do on a regular basis.

Even if you're an affiliate, you'll still be reviewing products, building a toolbox of promotional materials and setting up autoresponder emails to convert prospects into sales.

You're Speaking Greek Ed!

If some of these terms sound foreign to you – *autoresponder*, *affiliate marketing*, and more, don't worry. In "**Simply The Truth**", I give you a "*crash course*" in internet marketing that can put money in your account real quick! *There's a link at the end.*

And remember, Google is your friend. Before you email other marketers or post in forums looking for answers, Google anything you don't know, you are bound to find the answer you want.

There are a lot of people who don't take the time to educate themselves about this business, and those are the ones who fail to generate any money and continue spinning their wheels until they finally quit out of frustration.

Another good place to go is the Warrior Forum. There, you can ask questions about this industry, but before you do, use the search feature and type in your question to see if anyone's already asked it and had it answered.

For instance, if you have a question about Quora, type *Quora* into the search form and you'll see a whole host of questions and answers people have given about the use of that particular site.

The screenshot shows the Warrior Forum search interface. At the top, there's a navigation bar with 'WARRIOR FORUM' logo, 'Forums', 'Marketplace', and 'Learn' menus. A search bar contains 'Search 100,000 Discussion' and a 'Search' button. On the right, there are 'Log in' and 'Sign up' buttons. Below the navigation bar, there are links for 'Register', 'Blogs', 'Advertise with us', 'Help Desk', 'Today's Posts', and 'Search'. The main content area shows search results for the keyword 'quora'. A yellow banner at the top of the results area reads 'FREE BOOK: Limited Copies' and 'Quit Your 9-5, Live Anywhere, Make Millions, Join The New Way Of Emerging Entrepreneurs' with a 'Get It Now' button. Below this, a red box highlights '1760 results for 'quora'' with an arrow pointing to the search results. The search results are displayed in a table with columns for date, forum name, title, replies, and views. Two results are visible: one from 'Ad Networks (CPM/CPL, Display)' dated 22nd February 2018, 05:01 AM, titled 'Where do I get cheap traffic sources for low payout CPA offers' with 8 replies and 95 views; and another from 'Beginners Area' dated 22nd February 2018, 04:41 AM, titled 'Increase traffic from newbies' with 8 replies and 130 views. Both results include a snippet of the original post and a reply.

So you can see from the above, and this is just a small fraction of the results, that many people before you have had the same questions about this topic. This same strategy can be done in any internet marketing forum,

but the Warrior Forum is well-known for its size and breadth of subjects. (*Avoid clicking the ads so you don't get 'waylaid by bandits'!)

Where Do You Start?

Regardless of whether you're rich or poor, as a new internet marketer, it's usual to start with the free methods of making money online before you journey into methods that need to be paid for. However, free is slow and paid is the fast and best way to build your business.

Initially, your overhead will consist mostly of time. As your skills evolve, you'll want to use paid traffic techniques that help you hone in on your target audience quicker and more precisely.

Before you begin to make a dime online, you have to know some ground rules. Most of them are based on proper etiquette, but a few are rules you need to know to prevent you from getting into hot water with the law – like Spamming!

There are quite a few unethical marketers online who prey on those who aren't too savvy about this business, so you're going to need to know how to sort out who's who among trustworthy individuals.

Some of the first steps will require you to make choices based on your personal preferences. It's okay to change your mind, but make sure you've followed through on an opportunity before you just throw up your hands and move on.

Having the Right Map to Succeed

Buyer beware – there are a lot of half empty products out there and you're going to be very disappointed if you fly by the seat of your pants, buy product after product and don't take recommendations from ethical marketers.

Some products will tell only half the story – others will blatantly lie (or maybe they just mislead because they don't know what they're talking about). But a few are very, very reliable and give you exactly what you need to build a blueprint for your online business success.

[If you'll allow me, I'll show you the route I and many have used to gain the financial and personal freedom you now desire. You'll be learning the basics first and at the end of 21 days you could have your own business up and running.](#)

All of your fundamental questions will be answered, and some rules will be spelled out before we move on to specific strategies like building a list of prospects, generating traffic from both free and paid opportunities, and developing partnerships with other online marketers that have you poised to take in a lot of money in a short period of time.

I'm going to give you a non-biased accounting of all of your options – including product ownership and affiliate marketing.

You're going to discover small tiny technical details no one ever shares with you – like how to make and cloak links, how to hyperlink an image and a step-by-step method for navigating your hosting account.

I'm going to share with you, all of the nitty gritty details – the elements most ebooks skip over because they assume you know this stuff already. Along the way, I will share my own insight about which tools or products are available and trustworthy should you decide you want to delve into the topic in more detail.

At the end of this introduction to internet marketing, you should have all of the fundamental knowledge you need to launch a solid business where you're at the helm,

placing one building block on the next until you reach the level of success you've always dreamed about.

This isn't some industry where you can waft in and out from one day to the next. If you're serious about this, it can become a multi-million dollar empire – a bona fide business you can pass down to your heirs.

If you have the motivation and mindset to become your own boss, taking on the responsibilities that entails, along with reaping the rewards, then you might be a perfect fit to don a new career hat as an online marketer.

If your needs are more pressing, then it's advisable that you go out and get a job that has a steady paycheck attached to it.

Then, work on building your online business in your spare time until it reaches a level of success where you can afford to turn in your resignation and work toward increasing your earnings over time.

Internet marketing isn't a magic bullet. It can provide you with the financial security, the lifestyle and if you crave it, the prestige you want out of your career.

So, are you ready to further your education and start your own online business? This is an industry where

men, women and even kids can be hugely successful, so I hope the answer is YES :)

[If what I have written above resonates with you, and you want to take the next step towards your financial freedom, see my simple marketing strategies here.](#)



Ed Kirwan

[Feel free to contact me here with your questions.](#)

P.S. I mentioned a way you can start earning some money quickly, if that interests you, read “[Simply The Truth](#)”

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