

“The Simplest Way To Generate More Leads And Sales Daily And Free Up Your Time To Do The Things You Love Doing!

Part of the “I Know a Man...” Series

I SUGGEST YOU BOOKMARK THIS PAGE

Ed Kirwan is an online marketer who enjoys living the simple life in sunny southern Spain with his Danish wife, 18 cats and Chico, the dog! You can get an idea of how he funds his “Hygge Lifestyle” by clicking [HERE](#)



Are you ready for this? Let's go...

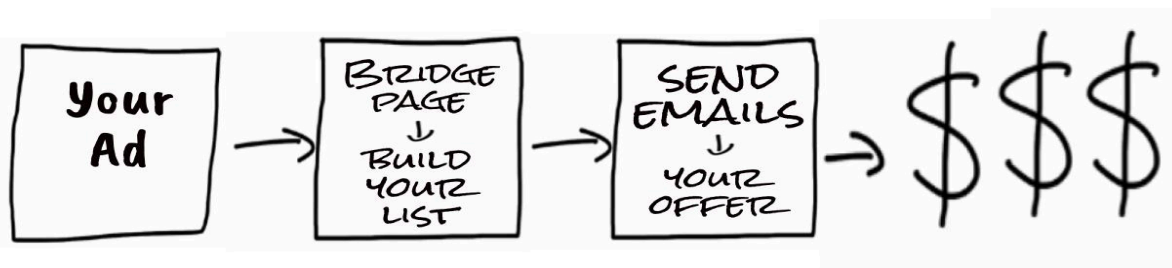
It doesn't matter if you are an affiliate marketer, you run an e-commerce store, whether you're a consultant, freelancer or doing network marketing sales, the way we generate loads of business is with low cost, highly targeted traffic. This strategy is applicable to basically any niche and type of business you can think of, except perhaps arctic bog-snorkelling for over seventies.

So what and how do we actually do it?

We set up a very simple two page funnel like this one.

This is all about turning cold traffic into sales. You take freezing cold traffic, people who've never heard of you before and turn those people (*your traffic*) into leads and sales for your own products, services and/or affiliate sales.

Let's focus on affiliate sales to make it simple although the method I am giving you here is applicable to your own products and any business online. All you do is set up a simple page like this on Google Docs. This designed to turn your cold traffic into leads and in time, sales.



SIMPLE SALES SEQUENCE

This method will give you a very valuable asset, which I'm sure you've heard of before, your email subscriber list. You just need this little extra step **before** you ask for your readers' email address.

Am I making sense to you so far?

Now if you don't want to build your own list of email subscribers, and you don't see the value in having your own subscriber list, that's totally up to you and you can skip over that part entirely.

You could just set up a banner ad to get people over to your bridge page, try to sell through that page and leave it at that.

But be warned, you will miss out on many, many sales.

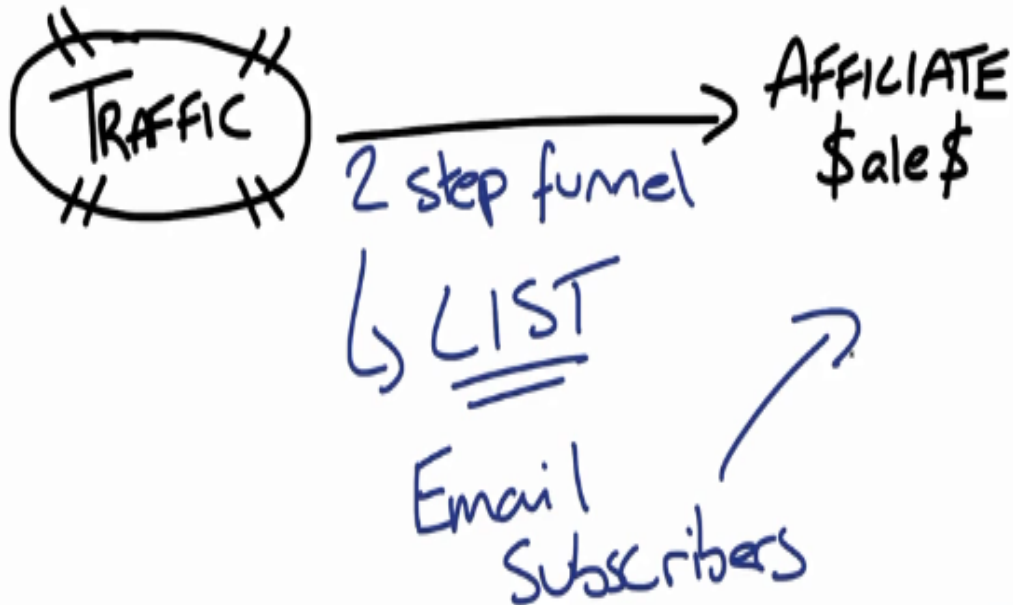
(***I DO NOT*** recommend that approach because people buy from those they know, like and trust)

So ... build your own subscriber list!

That's the goal. Build a list of email subscribers, who know like and trust you and then you will be able to present your offers and affiliate offers to make sales daily. Easy eh?

You take cold traffic, nurture your people, get them to know, like and trust you and then send them offers.

OK. So now, I want to talk to you about that two step funnel in a bit more detail. Because this is the real meat of what I'm talking about and this is what the two step funnel looks like.



We have our bridge page on the left and you're going to send traffic to an optin page, and then to your offer.

Your call to action in your emails is obviously going to link to whatever thing actually puts money into your business.

For simplicity's sake, let's call it your affiliate link.

Typically with affiliate marketing when someone clicks on your affiliate marketing link, they actually go to the sales page of the product that you're looking to promote.

We use this very neat ninja tactic to get around lost sales before actually sending people to the checkout page, which is what gets you paid your commissions of course.

In this simple two page funnel, we have a little extra step in the middle where you will be building up your list of subscribers.

And that list of people will then be pointed to a bridge page which has your 'Buy Now' button which leads to all those wonderful commission's that you're going to be receiving or distributors or whatever the point of your business is.

Your Simple Funnel

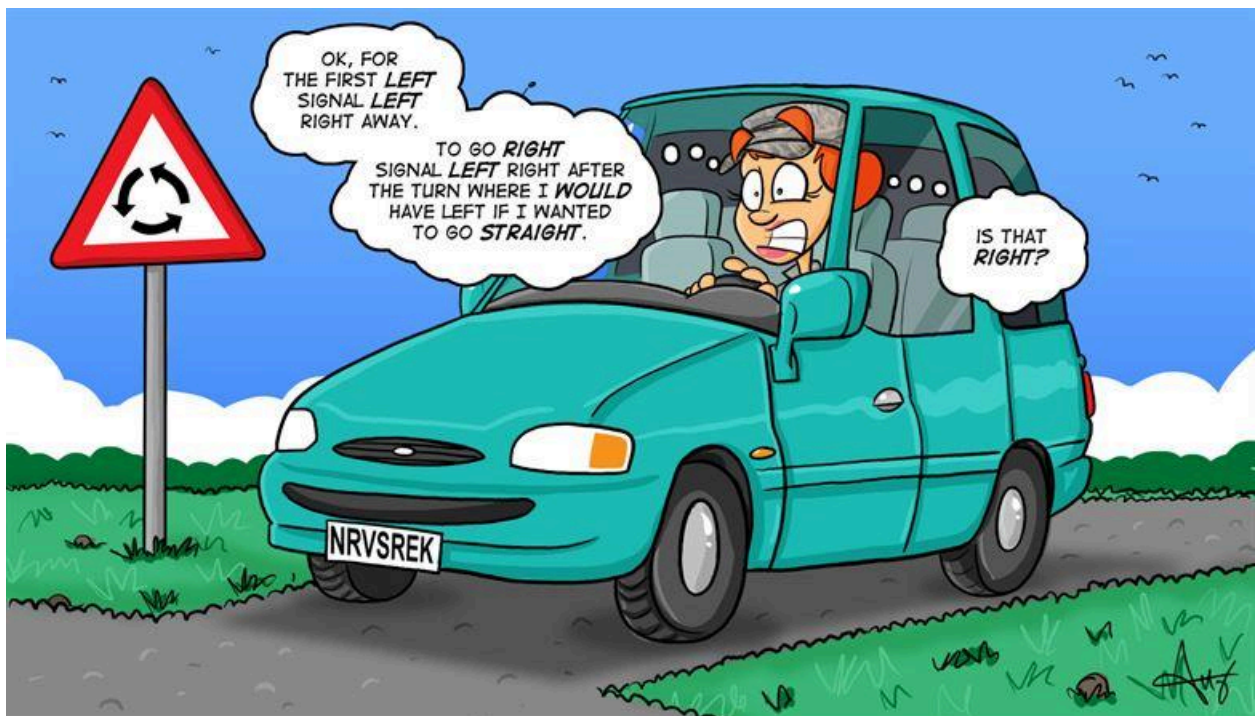
The first step of your funnel is your advertisement, the second step is your bridge page where you build your subscriber list. You can then make offers to your subscribers through another simple bridge page or pre-sell page with a 'Buy Now' button on it. Simple enough?

Are you with me so far? Good.

So now let's look at how you get traffic to your page.

Getting your traffic can be hard or easy. The way I do it is an easy way. You see, a lot of people get confused, understandably, about using social media, paid ads etc., and so they're not sure what to do or how to use them.

There's always been horror stories about how this or that traffic source has gone wrong for so many people.



You can get an incredible amount of value out of \$5 by setting up simple Facebook ads and [you can use solo ads](#).

Now I know that might sound scary but you don't have to use paid advertising to get the most out of your funnel.

What you set up will work with any traffic source, whether it's free or paid, so don't worry about that at the moment.

Any traffic source that you're currently using right now, or any traffic source that you've had success with in the past will absolutely work with your funnel once you have it set up correctly.

Personally, in my business, I like to get results easily and quickly, so let me introduce you to a marketing friend of mine, [Lee Murray. His method solves the problem](#) and is definitely something that fits with my business and easy lifestyle and I have no doubt that it will work for you too.

At the end of the day, you want to get the most possible value out of the time you spend working online, [and this amazing funnel is something you can copy today](#) ... it will be like manna from heaven for you!

You may just be blown away by the overall results that you get with this because it works so incredibly well.

[So, if you're ready to start, jump in and try the simple two step funnel strategy for yourself.](#)

That's All Folks!

I'd like to show you how to use this information in much more detail but cannot in this short guide as I'm sure you appreciate. However, if you choose to use this lead and sales strategy as your starting point, I'll tell you more later.

For now, I hope that helps you and I wish you well.



Ed Kirwan

*If you'd like to try this proven method
but need more help putting it together...
I know just the man for you.*

[CLICK HERE](#)

P.S. Have no fear! We'll help you learn, earn and keep updated 😊

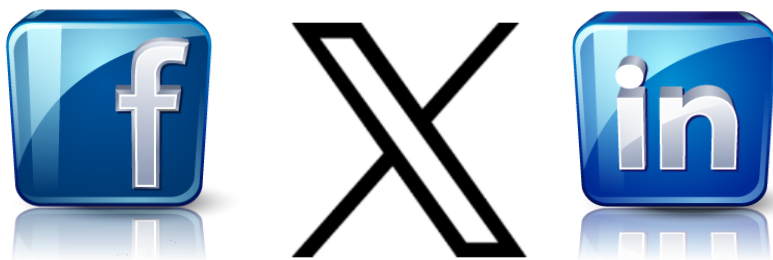
Copyright [©EdKirwan](#)

This guide cannot be changed in any way and it is not to be resold but ...

Sometimes, something special comes along, out of the blue, that simply seems too good to be true. Maybe you were directed to this guide from a video, an advertising link or maybe a friend sent you here ... I don't know.

Either way, if you think that this guide qualifies as something special and you know someone who might benefit from this knowledge, share it - it's good karma :)

You do have permission to share this guide.



Disclaimer

The information presented here is no way intended to guarantee you any type of financial result or any guarantee as to how many email subscribers you will get.

It is your responsibility to proceed with caution and do your own due diligence before proceeding with any of the advice included in this ebook.

Author/publisher will not assume any liability or be held responsible for any form of financial loss, injury, or personal loss.

There are risks involved with any business venture, and you assume all such risks and waive any responsibility to the author/publisher.

Results will vary from person to person and there is no guarantee for any specific results to be made.